

## Eminent guests at the Sach Bharat Confluence

7th May, 2016 at Mumbai



**Shri Chennamaneni Vidyasagar Rao**  
Hon'ble Governor of Maharashtra



**Shri Devendra Fadnavis**  
Hon'ble Chief Minister of Maharashtra



**Shri Nitin Gadkari**  
Hon'ble Union Minister for Road Transport and Highways and Shipping



**Shri Uddhav Balasaheb Thackeray**  
Chief of Hindu Nationalist Shiv Sena Party



**Shri Kumar Mangalam Birla**  
Chairman, Aditya Birla Group



**Smt. Rajashree Birla**  
Businessperson & Director on the Board, Aditya Birla Group



**Smt. Nita Ambani**  
Founder & Chairperson, Dhirubhai Ambani International School



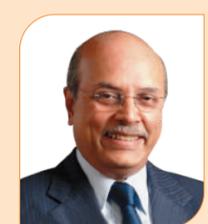
**Smt. Sudha Murthy**  
Chairperson, Infosys Foundation



**Shri Mahatria Ra**  
Spiritual Leader & Living master



**Smt. Madhuri Dixit**  
Actor



**Mr. Shailesh V Haribhakti**  
Group Chairman, DH Consultants Pvt. Ltd.



**Dr. Chandra Krishnamurthy**  
Former Vice Chancellor of SNDT; Mumbai, National Law, Orissa & Pondicherry National University



**Shri Vivek Oberoi**  
Actor



**Shri Bejan Daruwalla**  
Astrologer & Motivational Speaker



**Shri Sadguru Bhaiyyu Maharaj**  
Spiritual Leader, Social Reformer and Motivator



**Mr. Luke Coutinho**  
Integrative Medicine, Author & Holistic Nutritionist

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**ASSOCHAM**  
INDIA

World Confluence of Humanity, Power & Spirituality



Enlightenment: a journey within through service

**Sach Bharat**  
Spirituality @ Work

Hotel Trident, Nariman Point  
Mumbai, India  
7th May, 2016. 10:30 A.M. – 5:00 P.M.





"Mere good governance is not enough. It has to be pro-people and pro-active. Good governance is putting people at the centre of development process".

**Shri Narendra Modi**  
Hon'ble Prime Minister of India

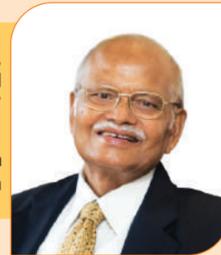


"Spirituality has the power to unlock tremendous human potential over time. Alongside, spirituality bestows the ability to handle change wisely and smile through both springs and storms."

**Padmabhushan Indu Jain**  
Chairman, Times Foundation

"Spirituality manifests divinity within us, it ignites us to work with devotion and righteousness to serve humanity."

**Dr. H. P. Kanoria**  
Chairman, Srei Foundation



### Spirituality @ Work

Inspired by the faith, love and messages of Paramhansa Ramakrishna, Maa Sarada and Swami Vivekananda, the World Confluence of Humanity, Power and Spirituality has been held with great success and acclamation for the last six years in Kolkata.

Sach Bharat— an India that stands glorified through spirituality, righteousness, idealism and self-governance— can be an essential complement for a Swachh Bharat, Swasth Bharat and Shikshit Bharat. Building on our strong and wide sense of spirituality that permeates the personal lives of millions of Indians, we believe that Sach Bharat can be achieved by promoting Spirituality at Work.

Spirituality is not related to a particular religion. It encompasses humanity. It is eternal and inherent in nature. However, today humanity is seized by poverty, terrorism, destruction, torture by a section, amassing wealth, food adulteration, branding of food with injurious matters, food crisis, global warming, religious fanaticism and absolute corruption.

For multiple reasons, spirituality is essential for work which has to be infused in every individual from top to bottom. The impact of spirituality at work gives insight into complex business problems. It gives people strength to stand tall during the storms of recession.

The scriptures of all religions carry the same message, "Be rich by righteous ways and means, but be simple with austerity, not to waste, not to allow waste, and create wealth to generate wealth, be honest in dealings, thoughts and actions, and work hard and fearlessly."

Swami Chinmayananda calls the world a "cosmic world of cooperative action." Cooperation has to come from within, from the dharma (righteousness) and culture for genuine cooperative action that is right in what is done, but also righteousness in how it is done.

Self-governed organisations go much beyond the law, because they believe that right actions bring their own reward, not in just heaven or for liberation but right here in the real world. Every action has its reaction – law of science, physics, chemistry and KARMA.

With the infusion of spirituality at work, people work hard, give their best with righteousness without craving for motivation and incentives imbibed by Lord Krishna's message to Arjuna in the Gita. You have right over your respective duty only, but no control over the result. Fruits of work should not be your motive.

To conclude, spirituality is the burning need at work for the right attitude, righteousness, devotion to work, commitment to innovation, deep insight and intention, unified cooperation in work, teamwork, profit with the right means/ways not motivated by greed but

self-confidence, faith in self and others, peace and harmony, fearlessness, creation of wealth for the generation of wealth.



"Manifest spirituality within you. Mark, if you give up spirituality the result will be that in three generations you will be extinct".

**Swami Vivekananda**

## Universal Prayer

O God! Thou art our Father, Mother, Friend,  
We, thy children, love thee and our parents.  
Thou art in our hearts and minds,  
And make us fearless.

Thou art in Temple, Church, Mosque, everywhere  
Thou art in Vedas, Bible, Koran, Gurugranth, all scriptures  
O God! Thou infinite reflection is in all living beings,  
Love reflects as love.

Thou art alone the truth.  
In motherly way thou forbear us,  
Life is a joyous journey  
Love and service that matter, all worship to Thee.

Joy, sorrow, censure, fame,  
We bear all equally with thy blessed strength  
What we sow, we must reap,  
No one but us to blame.

We have eternal faith in the self in all,  
O God! Grant us a mutual intimacy with Thee,  
Bless us with love, wisdom, intellect, virtues,  
Lead us through paths of trouble to perfection.

Thou art our Master, Thou art our soul's real friend,  
Guide us in our daily activities and lead us,  
Fearless, we are marching ahead to make Bharat-World  
O God! never turn away from us, Thy children.

We surrender our will at the altar of Thy will  
We love Thee, Thou love us  
Thou love our complete surrender  
We aspire for work, knowledge and devotion

Work, work, for the world.  
Love, love, love and bring  
peace, peace and peace  
Om, Amen, Amin, Ek Onkar, Ahura Mazda  
God, God, God.

- Dr. H. P. Kanoria

"Spirituality at the work place leads to self regulation in organisations allowing long term valuecreation for all stakeholders and the society at large".

**Sunil Kanoria**  
President, ASSOCHAM





World Confluence of Humanity, Power & Spirituality



Enlightenment: a journey within through service

# Sach Bharat

## Spirituality @ Work

### Sponsorship Benefit Matrix

Sponsorship Benefit Matrix										
Different Categories	No of Sponsors	Deliverables								Amount
		Logo in the Backdrop	Standee	Speaker slot	Logo in thank you panel	Logo in the invitation card	Logo in the event print ad	Logo in the post event proceedings	Complimentary Delegates	Rs. in Lakhs
Vedanta	3	Yes	Yes	Yes	Yes	Yes	Yes	Yes	15	20
Karma	5	Yes	Yes	Yes	Yes	No	Yes	Yes	10	10
Gyana	8	Yes	Yes	No	Yes	No	Yes	Yes	6	5
Devotion	10	Yes	Yes	No	Yes	No	Yes	No	3	2

\* Delegate fee Rs. 2,500 per person will be charged at the time of registration

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**Mumbai, India**  
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